



**"Thank you for a great event. We really enjoyed it. The content and the networking part of Nordic Venue Forum went very well. We'd like to get more involved from the outset next year"**

Henrik H. Brandt, Direktør, Idrættens  
Analyseinstitut (Danish Institute of Sports  
Studies), Denmark

**"Many thanks for the opportunity to support the Nordic Venue Forum in Stockholm. It was a great mix. The industry needs events like these. Well done for launching it."**

Bob Newman, Chief Operating Officer  
AEG Facilities, USA

**"I thoroughly enjoyed meeting so many interesting new people at Nordic Venue Forum in Stockholm. Thank you indeed for inviting me to be part of a great event!"**

Terry Stevens, Principal, Stevens & Associates, UK

**"Thank you for two interesting days in Stockholm at the Nordic Venue Forum"**

Agneta Sjölin, Operations Director  
Swedbank Arena, Sweden

**"Many thanks for the opportunity to be part of the first Nordic Venue Forum – I was very delighted to be back in the industry I love. It was a great event"**

Mika Sulin, Chairman, Sport & Live Vision, Finland

**"Nordic Venue Forum is a very good idea. The Forum has increased our understanding of the need for an arena to be seen in connection with its setting... And, like many cities in the region, Norway's venues are owned publicly but still aim to operate on a commercial basis"**

Ulf Tellefsen, City of Drammen, Norway

**"From our perspective, the forum is a very good initiative. There is certainly a need for a forum like this in the Nordic region and this first forum absolutely matched our expectations. We look forward to next year's event!"**

Henrik Hansen, Daktronics, Germany

**"Congratulations on organizing and running a successful event. Nordic Venue Forum 2010 was a well-attended two days, with a diverse bunch of delegates"**

Lee Penrose, Senior Consultant, STRI, UK